NEWMAN'S OWN
FOUNDATION

Nutrition Facts

There is tremendous need to support programs that aim to improve fresh food access and nutrition education in underserved communities.

- Two-thirds of Americans are overweight/obese and more likely to develop life-threatening illnesses.[1]
- In 2010, diet surpassed smoking as the number one risk factor for disease and death in America.[1]
- In 2015, 13.9% of high school students were obese, and another 16% were overweight.[2]
- Children from poor families receive less than 70% of the recommended daily intake of major nutrients and consume more empty calories and fewer fruits and vegetables, leading to health, emotional and academic problems.[1]
- Childhood obesity costs more than $14 billion annually, jumping to nearly $170 billion when those obese children become obese adults.[1]
- Overall obesity costs are estimated at $190.2 billion annually.[3]
- More than 29 million Americans do not have a supermarket or supercenter within a mile of their home if they live in an urban area, or within 10 miles of their home if they live in a rural area, making it challenging to access healthy, affordable food.[1]

Commitment to Nutrition

There is no single answer to the problems cited above, but nutrition is a key component. Newman's Own Foundation formed a Cohort of organizations to conduct peer-to-peer learning and collaborate on innovative solutions to nutrition issues. Working together, they generate greater impact for the communities they serve. Newman's Own Foundation also supports many other nonprofits that provide critical services addressing nutrition.

- More than $11.5 million has been allocated to nutrition programs since 2014.
  - Total of $4.5 million to support a cohort of 6 nonprofits and 1 research organization working together to address challenges around nutrition.
  - Additional grants support a range of successful and innovative nutrition programs and services.
- This follows more than 30 years of supporting food and nutrition programs to help improve the well-being of children and families.

General Facts and Figures

Mission: Newman's Own Foundation uses the power of giving to help transform lives and nourish the common good.

2015 Overall Snapshot of Giving:

Contributions to charity:	$27.7 million in 2015	More than $475 million since 1982
Number of charities:	Over 600 in 2015	More than 7,500 since 1982
Geographic range of giving:	50 U.S. states and more than 75 countries since 1982	

[1] Sources: Centers for Disease Control and Prevention, U.S. Department of Agriculture, and National Collaborative on Childhood Obesity Research
[2] The State of Obesity, A project of the Trust for America's Health and the Robert Wood Johnson Foundation
[3] Cawley J, Meyerhoefer C. The medical care costs of obesity: an instrumental variables approach. Journal of Health Economics. 31(1):219-230. 2012.